



children
international®

2023 IMPACT REPORT

INSIDE

Your generosity and partnership are catalyzing meaningful change in the lives of children and youth — and in the communities they call home. Learn about the progress Children International has made in our initiatives because of your unwavering support.

Zejay, age 10
PHILIPPINES



You are a catalyst FOR CHANGE

Thank you for choosing to invest in Children International. Your ongoing generosity is helping children and youth around the world reach their full potential, and we are excited to update you on the progress that has taken place in our programs. With your help, we continue to deliver hope and a strategic pathway to break the cycle of generational poverty.

Without a doubt, your steadfast support catalyzes change: It alleviates the trade-offs parents often have to make to meet their children's basic needs. It infuses children with confidence. And it creates access to opportunities every child needs to grow into a healthy, engaged and productive citizen. This impact is further amplified through the suite of programs Children International provides youth as they journey to adulthood.

We serve the whole child. That translates into meeting children where they are with tailored programs that nurture healthy habits, advance their education, equip them with life skills and prepare them for the workforce. Together, these are essential building blocks that are helping lift children out of poverty. All made possible because of you.



The Orellano de la Rosa family
COLOMBIA

IN 2023, HERE'S HOW YOU MADE A DIFFERENCE

218,000+

children and youth participating in programs

100%

of sponsored children and youth received economic assistance

27,000

children were notified they could join our sponsorship program and receive benefits

1.7M

family and community members benefiting from health access programs

Sponsorship is at the HEART of what we do

We are grateful for sponsors who offer monthly contributions to the children and youth we support. In the process, you are aiding our quest to multiply good and end poverty. Your routine giving fuels every milestone on a child's pathway to adulthood and economic independence, and this support has a ripple effect: It gives children access to opportunities that foster tangible change for their families and communities, too.

One example is Aiden, age 5, who participates in our early childhood development and literacy programs in Little Rock, Arkansas. These programs and others are preparing him for a lifetime of learning.



“ I love to learn my ABC's here and I love CI!”

— AIDEN, AGE 5, LITTLE ROCK, AR



“ Children [International] helped me overcome a lot of things and helped me [stop feeling] less important than others.”

— EVELYN, AGE 15, MEXICO

There's also Evelyn, a 15-year-old from Mexico, who credits her years of participating in Children International programs, like sports, for giving her a better sense of herself.

Maria, a mother in the Dominican Republic, expresses similar gratitude.

“ Sponsorship is like a light at the end of a road. Help appears from the people who sponsor my children. Through them, it helps all of us.”

— MARIA, MOTHER OF EIMY
DOMINICAN REPUBLIC



Funding for projects AMPLIFIES impact

It started 20 years ago with a direct mail solicitation. That's how Gordon Bailey and his wife, Donna, were introduced to Children International and when they decided to sponsor two children in Ecuador. However, Gordon says he always had questions: "Is the kid real and does the money really go to the kid?"

The answers Gordon received were so profound — yes, "the kid is real" and there were many others in need — that he went on to become one of Children International's biggest supporters. He and Donna began by sponsoring children, then felt moved to do more.

That led to a visit to the Dominican Republic with Children International to meet children supported by donors and their families, and to experience the extensive programming offered to these youth. Gordon and Donna had planned to make a \$25,000 donation to Children International's Dominican Republic efforts. During their first visit, that amount grew tenfold, resulting in the construction of a community center in Los Tanquecitos. This was the first of three centers he and Donna eventually helped build on the island. They've gone on to fund centers in Guatemala, too.

While serving on the Children International board, Gordon and Donna provided the seed funding for a Children International workforce development program to equip youth with vocational skills that are in high demand in their communities. The goal of the program would be to match young people with participating employers, allowing them to establish a work history while earning an income. Gordon named the program Into Employment, and since its inception, it has become the centerpiece of Children International's efforts to equip young adults with the life and job skills they need to sustain themselves and become productive citizens.

"I thought 'Into Employment' would define exactly what our program does," says the retired marketing executive. "It takes somebody and puts them into a job. The name reflects the benefit."

Gordon and Donna have continued to support Children International with significant gifts each year. They currently sponsor 10 children, and their three daughters and five grandchildren have made giving to Children International a priority.

"The fact that we got involved has had a huge, positive impact on our family," Gordon says. "It changed us. **It changed how we look at the world,** what we thought was important. It gave us gratitude for what we have." ●

"Studying this career makes me very happy. I am going to have a profession to give all the opportunities to my daughter and my family, because they are my great motivation."

— **Jessica**
Into Employment
participant
COLOMBIA

Into Children International
Employment



Gordon and
Donna Bailey



Jessica with her daughter and grandmother

Our workforce program is CHANGING lives

Jessica, 23, feels a sense of pride each morning when she dons the pharmacy assistant uniform she wears to the technical school she attends in Barranquilla, Colombia. The outfit symbolizes a dream in progress, which has been made possible through Children International's Into Employment® initiative.

Her interest in health care has been fueled by personal experiences. When she was 10, her mother died from respiratory failure, an illness from which she wonders whether her mother could have recovered with access to adequate medical support. She currently lives with and cares for the grandmother who raised her, helping manage her grandmother's medications to ensure that she takes them correctly.

Since receiving an Into Employment scholarship to train as a pharmacy assistant, Jessica has been diligent about learning all she can and preparing for a brighter future — for herself, her daughter and her grandmother.

Into Employment gives young people like Jessica access to career coaching, training in specific skillsets and access to entry level jobs that can positively alter their futures. We work in partnership with more than 100 employers within young people's communities to assist with job placement relevant to each local workforce. We also offer scholarships to fund university studies, technical training and certificates, and access to STEAM and upskilling curriculum.

Our youth who go on to participate in Into Employment are graduating from Children International with opportunities that give them a chance to financially support their families and also contribute to their communities.

It's outcomes like these that Jessica, who is a few months away from completing her studies, anticipates. ●

7,397 (or 85%)
youth completed
our Into Employment
program in 2023



Strategic partnerships DEEPEN our support

Nurse Lilian Maambo often doesn't have the syringes, thermometers and other supplies she needs to provide effective pediatric care for children visiting the Kanyama General Hospital in Lusaka, Zambia, which serves many youth who participate in Children International programming.

"The first step is to assess vital signs to gain a comprehensive understanding of the child's overall health," says Lilian, who, in her decade-plus tenure at the government-run hospital has often found this task challenging. It is a reality in many under-resourced countries.

Ensuring that children and youth have access to quality and affordable

health care is core to our mission, and it is one example of how our Global Strategic Partnership team is fostering relationships to help turn the tide. From providing access to dental care and medical exams to helping develop stronger community-led health systems, we are working to advance health equity in the global communities where Children International is based. In 2023, we delivered critical supplies, equipment and medicines to health care facilities in Zambia, the Philippines and elsewhere.

Our strategic partnerships team also has facilitated support in the form of workplace giving campaigns, single- and multiyear grants, and large-scale product donations that are helping the youth we serve and many others grow into healthy and sustainably employed citizens.

For local community leaders like Lilian, the results of our strategic collaborations — in this case, donations of medical supplies — have not only been instrumental in enhancing hospital resources, but also in making a difference throughout the community.

"We appreciate what Children International has been doing for us because we cannot do it alone." ●



“Your help is making our lives easier and benefiting our community.”

— **LILIAN MAAMBO, NURSE**
ZAMBIA

YOUR GIVING OF ALL KINDS MATTERED IN 2023

- **1,040 wheelchairs** received by medical facilities in the Philippines
- **600+ Microsoft employees** participated in our workplace giving program
- **42 shipments** of medicines, medical supplies and school supplies received in Honduras, the Philippines and Zambia



Music education
COLOMBIA



Life skills
ECUADOR

Our **HOLISTIC** approach is creating generational change

Through our programming, we walk alongside youth from ages 2 through young adulthood in ways that help them feel seen, valued and empowered.

From engaging activities like our comprehensive music and sports programs to learning opportunities that include early childhood development, robotics, emotional and social growth, literacy and creative arts exposure, we are preparing youth to lead productive lives. We do this in tandem with building relationships with their families and communities, who are integral to providing another layer of support that fosters their potential.

“As a child and youth development organization ... we have an opportunity to think

“ There are all sorts of opportunities we can create if we work step by step....”



– **DOUG BASSETT, VICE PRESIDENT
GLOBAL PROGRAMS AND OPERATIONS**

long term,” says **Doug Bassett**, who joined Children International as vice president of Global Programs and Operations in 2022, bringing with him more than 30 years of international child and youth development experience. Noting the span of ages that Children International serves, he continued: “There are all sorts of opportunities we can create if we work step by step. That’s the power of the sponsorship approach.”

The programs staff is reinforcing efforts to provide innovative and evolutionary services throughout a youth’s participation with Children International — culminating with Into Employment. This workforce development initiative is a proven gamechanger, Doug says. **“We’re very effective at helping young people actually get a job, and that’s a big deal.”** ●

62,065 children and youth completed our education programs

EDUCATION: Our education programs provide children and youth with the academic support and resources — such as access to books, computers, digital skills and STEAM (science, technology, engineering, arts, math) exposure.

49,075 children participated in our life skills programs

LIFE SKILLS: Our life skills program exposes children to music and art, addresses emotional well-being, strengthens leadership skills, enhances digital abilities and more.

Because of YOU, we are multiplying good

This 2023 Impact Report offers a snapshot of the difference-making occurring through Children International with your partnership. Together, we will continue to multiply good. Thank you for your unwavering generosity and compassion. Because of you — our sponsors, volunteers, strategic partners and global investors — and with you, we are delivering hope, opportunity and a way forward for this and future generations.

While many of our youth enter the workforce with entry-level jobs, some also are embracing another path — entrepreneurship. Wilfranz, a Children International graduate based in the Philippines, exemplifies how the path from sponsorship through Into Employment can help one realize dreams of all kinds.

Now, 26, Wilfranz owns a geological surveying company. Even at the height of his success, he vividly recalls feeling hunger pangs as a child and selling scraps to purchase food. He remembers

dreaming, too. He wanted to be an engineer. He wanted to provide for his family and pluck them out of poverty. Today, he credits Children International for playing a pivotal role in turning those goals into reality.

A graduate of our Into Employment® program, Wilfranz credits Children International with teaching him how to manage money and communicate his ideas. He says his sponsor and the Children International leaders who guided him boosted his confidence. “I know I can do things,” he says. “I can work on whatever our clients want us to do.”

More than anything else, it’s the outcome for Wilfranz’s family that has been the most gratifying for him. Because of your support, their lives changed, too.

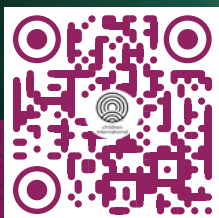
“The fact that I prevented my siblings from experiencing the hardships that I’ve experienced — that’s [my] proudest achievement.” ●

“Thank you. ... I promise I’ll continue helping my community and empowering other sponsored children. Look at me now, you were able to raise a dream.”

– **WILFRANZ, AGE 26**
PHILIPPINES



ABOVE:
Wilfranz at age 6



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